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#TO2015BMX



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## **ARE YOU AS FAST AS THE PROS?**

**Markham, ON:** The TORONTO 2015 Pan Am/Parapan Am Games BMX Sport Organizing Committee, through TORONTO 2015 IGNITE Community Partnership initiative, is pleased to invite GTA families to an afternoon of BMX fun and games at Joyride150 Indoor Bike Park in Markham, Ontario on January 10, 2015 from 2-4 pm\*. Join us to celebrate the new, world-class BMX track currently being built at Centennial Park in Etobicoke, which will host the PanAm BMX race.

For one afternoon only, a start gate will be set up on the Joyride150 pump track. See how your time compares to that of **Cory Walsh**, member of Canada's National BMX Team and member of CIBC Team Next! Prizes will be awarded for the best times and no BMX experience is necessary to have fun. Come meet Cory, grab some TO2015 swag and learn all about the new, world-leading BMX track that features an 8 metre start hill – that's almost three stories high!

*"This will be the best track in the world, and it will be right on our back yard."* says Brendan Arnold, BMX SOC Chair and Team Ontario coach. *"This afternoon at Joyride150 will be a fantastic opportunity for everyone to experience how fast and daring these athletes really are!"* #TO2015BMX

\*Standard admission fees will apply to all riders.

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### **About TO2015**

The TORONTO 2015 Pan American Games will take place July 10–26 and the Parapan American Games August 7–15. The TORONTO 2015 Games are funded by the Government of Canada, the Province of Ontario, as well as Lead Partner CIBC and other partners and sponsors.

The TORONTO 2015 Pan Am/Parapan Am Games Organizing Committee (TO2015) is tasked with managing and delivering the Games. It is working to bring some of the world's best athletes and artists to the Greater Golden Horseshoe region, giving Ontarians a unique chance to be part of the action, and making the region a hub for sport. For more information about the Games, please visit [www.TORONTO2015.org](http://www.TORONTO2015.org)

### **About Joyride150**

Joyride150 Indoor Bike Park is Canada's Premiere 102,000sq/ft indoor biking facility for riders of all disciplines & skill levels. Joyride150 features beginner/sport/expert sections, a foam pit & resi jump, rhythms & jump lines, a BMX street park, pump/race tracks, a cross-country loop with climbs and much more. It also houses a retail concession counter with snacks and drinks, and a retail shop dedicated to BMX parts and accessories. Joyride150 provides rental services for bikes, helmets & padding, as well as private Party Room rentals for special events like birthdays or conferences. Programs, skills workshops, day camps, private instruction, races/competitions, demo days, and PK sessions are all offered at the park. There is something for everyone – beginner riders to pros will find challenges, fun, and fitness. For more information about Joyride150, please visit [www.joyride150.com](http://www.joyride150.com)