

CYCLING
CYCLISME
CANADA



Memo from the Canadian Olympic Committee:

As you all know, just a few weeks ago, the Canadian Olympic Committee and Canadian Paralympic Committee made the decision to pull Team Canada from the Tokyo 2020 Olympic Games and called for a postponement. It was one of the most difficult and challenging moments for our organization but we truly believed nothing was more important than the safety of our communities. Thankfully, in the end, the right decision was made.

It took courage, strength and patience but we couldn't be prouder of how Canadians rallied, united and responded as a nation.

Together, let's continue to show our support for Canada and for all those who are making sacrifices to make a difference. To show our support for each other and collectively flatten the curve.

Starting today, we will aim to rally all Canadians to come together to display our unity and support for each other, proving that We Are All Team Canada.

The ask to Canadians is quite simple:

1. **CREATE A SIGN.** Make a sign with a motivational message to cheer on your fellow Canadians. Be sure to include 'We are All Team Canada'. Get creative making your own or [download one here](#).
2. **HANG IT PROUDLY.** Place it in a window or on your door for your community to see.
3. **SHARE & TAG OTHERS.** Take a picture of the sign and post it on your social media accounts. Use the hashtag #TeamCanada and tag @teamcanada & friends and family to challenge them to do the same.

To the right is an example of the type of post we're looking for →

How we are asking you to be involved:

1. Share, retweet, promote content around this movement to help gain momentum;
2. Join the movement as an organization from top to bottom. Ask athletes, alumni and staff to make their own signs, share online using #TeamCanada and nominate their friends, family and neighbours to do the same.

