

# Cycling Canada Chief Executive Officer

## We ride for Canada.

Cycling Canada is the national governing body for cycling in Canada, dedicated to inspiring Canadians to ride and compete at every level—from grassroots participation to international podiums. Founded in 1882, it is one of the country's oldest National Sport Organizations, overseeing a diverse range of disciplines including BMX, Cyclo-Cross, E-Sports, Gravel, Mountain Bike, Para-Cycling, Road and Track. The organization supports a vibrant and growing cycling community through strategic leadership, athlete development, safe sport initiatives, and national events.

#### The CEO Role

Inspire. Elevate. Transform.

Cycling Canada is seeking a bold, visionary leader to serve as its next Chief Executive Officer. This is a legacy-defining opportunity to elevate one of Canada's most dynamic and inclusive sports—from grassroots participation to Olympic and Paralympic podiums—and inspire a nation to ride.

Reporting to the Board of Directors, the CEO will lead the organization through its next chapter by:

- Providing inspired leadership as the visible and trusted ambassador for Cycling Canada.
- Refining, executing, and being accountable for a national five-year strategic plan for cycling in Canada that is endorsed by provincial and territorial partners.
- Challenging convention and reimagining our approach to revenue generation to deliver sustainable revenue growth year-over-year.
- Overseeing and championing excellence in operations, national grassroots development, and high-performance success.
- Prioritizing listening, accessibility, and clear communication to build consensus and drive alignment with all stakeholders towards our common goal.
- Fostering a collaborative, inclusive, and high-performing team culture.

#### Who You Are

- 10+ years of executive experience in sport, business, and/or mission-driven organizations
- University degree or college diploma preferably in Business, Finance, Sports or a related field.
- Knowledge and understanding of amateur sports, National Sport Organizations, the Canadian sport system, sport development, and Safe Sport are preferred.
- Has successfully set the direction and vision for an organization and developed long-term strategic and commercial plans.

- Works effectively with an engaged Board of Directors and supports good governance.
- Proven success in strategic planning, revenue generation, relationship building and team leadership
- Sales and marketing expertise to increase brand awareness and capitalize on commercial opportunities.
- Experience implementing programs that advance diversity, equity, inclusion, and a commitment to uphold Safe Sport principles.
- Strong financial acumen and operational expertise.
- A passion for sport and its power to transform lives. Committed to elevating and sustaining Olympic and Paralympic performance across all cycling disciplines, while supporting the development of a robust athlete pathway from grassroots to elite.
- Bilingualism (English/French) is an asset

# Why Join Us?

- Lead one of Canada's oldest National Sport Organizations through its next evolution.
- Shape a sport that reflects the diversity and passion of our country.
- Work with a dedicated team and a committed community.
- Build a legacy of impact—from first rides to podium finishes.
- Elevate cycling's potential as a nation building sport.

## Ride for Canada

Cycling Canada is committed to equity, diversity, and inclusion. We welcome candidates from all backgrounds.

Please forward your application to **connectwithus@lighthousesearch.ca** by **Friday November 14, 2025**.

No phone calls please. Cycling Canada thanks all applicants but only those who will be invited for an interview will be contacted.